

AMENDMENT UNDER 37 C.F.R. § 1.111

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Shubhasheesh Anand, et al.)	Confirmation No.:	6738
)		
Serial No.:	10/799,048)	Examiner:	Michael R. Stibley
)		
Filing Date:	March 11, 2004)	Art Unit:	4194

For: PREDICTING INVENTORY AVAILABILITY AND PRIORITIZING THE SERVING
OF COMPETING ADVERTISEMENTS BASED ON CONTRACT VALUE

Via EFS-Web
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

Sir:

In response to the Office Action mailed June 20, 2008, Applicants elect, without
traverse, to have the invention of Group I, Claims 1-3, 5-6, 8-10, 12-13, 18-21, and 25-28
examined.

Amendments to the Claims begin on page 2.

Remarks begin on page 9.